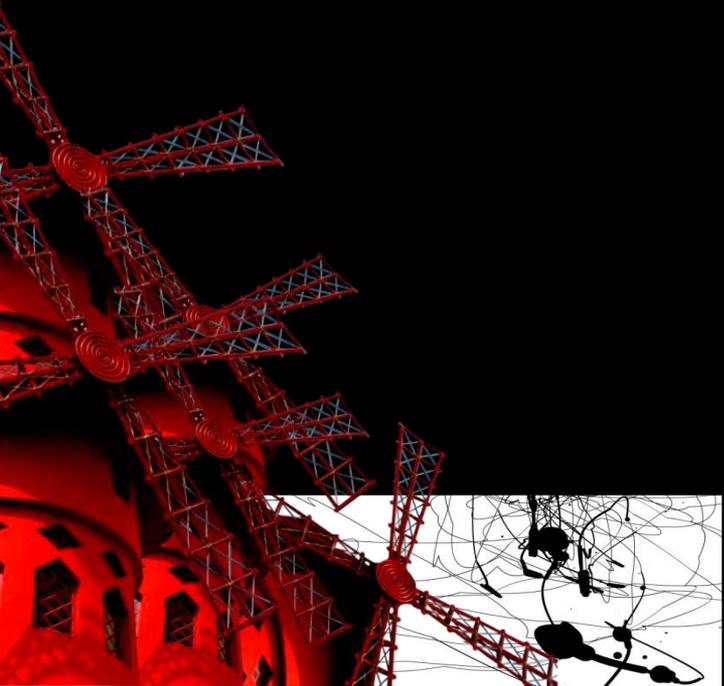


DANCE SCHOOL FOR THE MOULIN ROUGE

arquitectum competition Paris 2009
Competition Program





WELCOME

ARQUITECTUM, a company which organizes architecture competitions, is pleased to welcome architects from all over the world to the **"PARIS 2009"** International Architecture Competition, to be held from May 2009 to July of the same year. This document includes the information needed to register for the competition, as well as the procedures required for participation. As the competition's main consultant, I am pleased to be able to ask you send any queries you may have regarding the competition by email to the following address: paris@arquitectum.com. On behalf of **ARQUITECTUM** I welcome you all to the competition and wish every participating architect the very best of luck.

Andrea Trías (Architect)
General Consultant
ARQUITECTUM
International Competitions



THE CHALLENGE

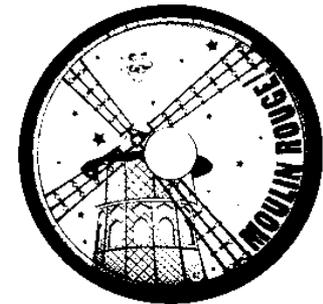
For its "PARIS 2009" Competition, **ARQUITECTUM** proposes a reinterpretation of "the new Moulin Rouge", the most famous cabaret in the world and a symbol of what is an important aspect of Parisian life.

In our quest for the perfect show, we propose the design of a new space incorporating the latest tendencies for the dance school and all its installations. This competition, presented by **ARQUITECTUM**, is a fantastic opportunity to propose a new vision which, in the future, will remain an important symbol, as well as ensuring the continued quality of the show and the performance of the dancers.

OBJECTIVES OF THE COMPETITION

The objectives of the "PARIS 2009" Competition are as follows:

- To bring together architectural ideas from around the world, enabling the selection of the best project to be located at the site occupied by the Moulin Rouge.
- To generate the discussion of ideas related to intervention in the case of buildings of historical importance.
- To provide contemporary solutions within the context of important historic settings.



ACKNOWLEDGMENTS

ARQUITECTUM acknowledges the generous interest shown in our company by the famous institution known as Le Moulin Rouge and is grateful for their support of the competition, which not only enables us to offer an excellent showcase for the promotion of the winning architects but also, above all, helps us to bring together architects from all over the world to focus on one of the most interesting and richly symbolic places in Europe. In addition, we would also like to highlight the invaluable cooperation of the international architectural firm **Fresh Architectures** (<http://www.fresharchitectures.com/fr/>). Without their valuable support it would have been impossible to continue with this competition.



fresh architectures





THE PROJECT, THE NEW MOULIN ROUGE DANCE SCHOOL

BRIEF HISTORY OF THE MOULIN ROUGE



1 The Moulin Rouge, known throughout the world for its cancan dancers, has always provided a magnificent show for its audiences, and the painter Henri de Toulouse-Lautrec immortalized it all, from Valentin-le-Desosse and Goulues Quadrille to Redoutes and Operattas, from Colette to Mistinguett.

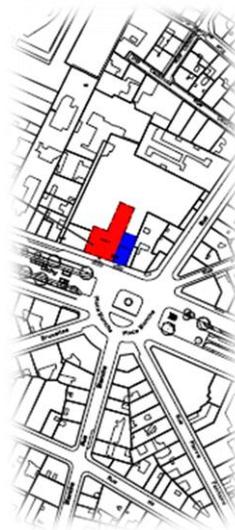


2 The concept remains the same at Moulin Rouge: feathers, sequins and diamonds, fabulous makeup and original music, etc. Many international stars have performed on the Moulin Rouge stage, including Ella Fitzgerald, Liza Minnelli, Frank Sinatra and Elton John. They all gave great performances, following in the footsteps of celebrated French artists like Maurice Chevalier, Jean Gabin, Edith Piaf and Yves Montand.



sinatra.

3 Over a period of 115 years, the world's most legendary cabaret has attracted millions of spectators who have come to admire the famous shows. Aside from its value as a symbol, the Moulin Rouge also occupies a great location in Paris. With the aim of adding something to the magical world of the Moulin Rouge, the intention is to create a dance school, together with other attractions for tourists.



PIGALLE

4 The Moulin Rouge has been restored and redecorated by the best interior architects and designers several times during the last 100 years, and it is located in the district of Pigalle.



5 Henri Toulouse-Lautrec had his studio in Pigalle, as did other artists like Pablo Picasso, Vincent van Gogh and Maurice Neumont. It was also the home of the Grande Guignol Theater, which closed in 1962 but remains an important historical monument. For a long time, this neighborhood has been popular as a meeting place for the most daring sections of the public, attracted by its cabarets and nudist bars.



Picasso

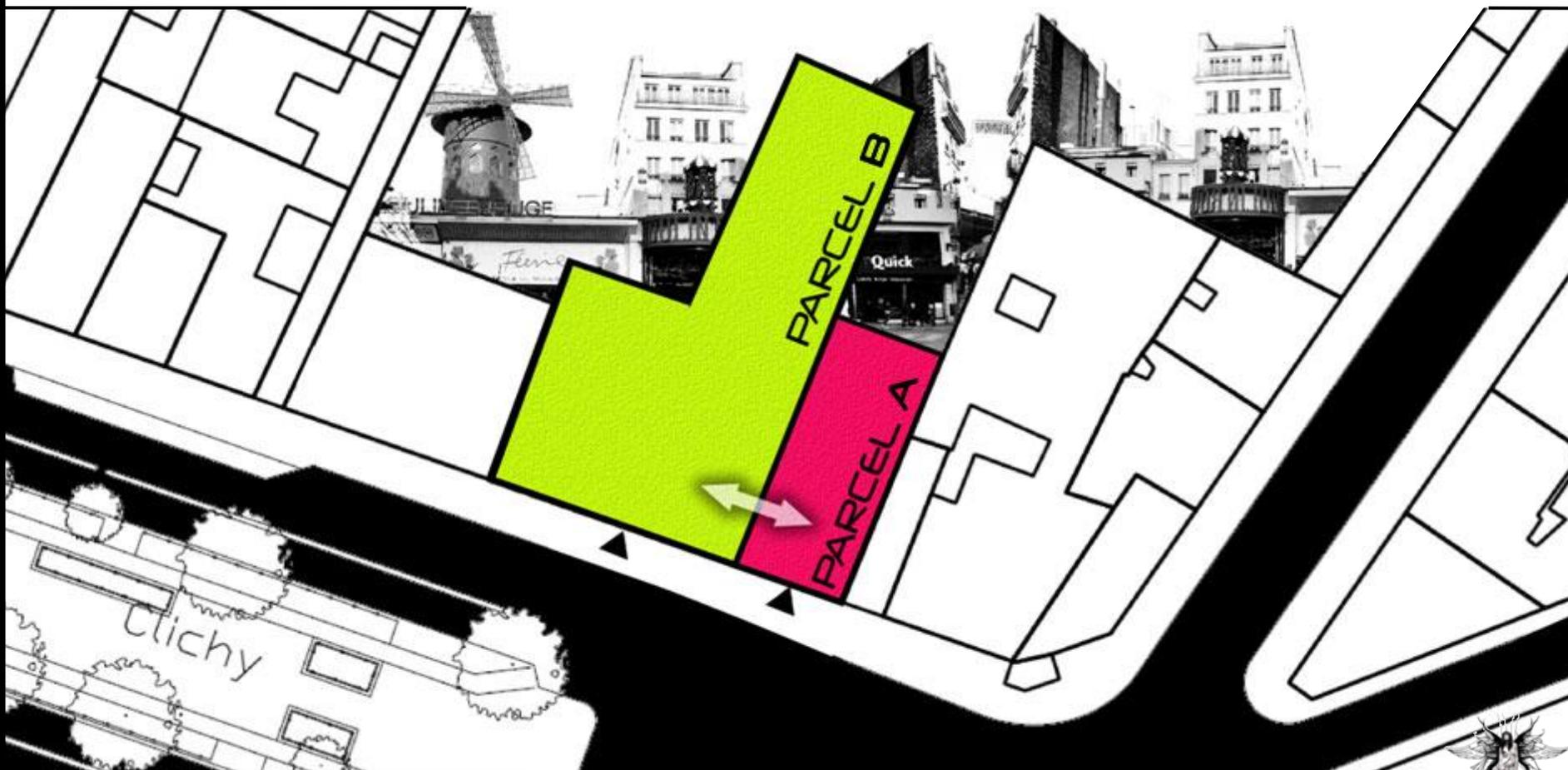


PROGRAM AND USES

The Moulin Rouge is divided into 2 sections which can be seen in the illustration below. One of these (Section A) is the current main entrance to the exhibition room.

The new project will be located in Section B, where the factory is located. This may be retained, moved, replaced or reformulated in accordance with the criteria of the individual contestant. The new building will include a dance school, museum, bookstore and cafeteria and be situated in Section B where the factory is currently located.

Obviously, the new building should reflect the history of the site in one way or another, while bearing in mind that many visitors will come wanting to be surprised. It will have to be connected with the area which is currently used for the main shows and as a restaurant. The maximum size of the construction should not exceed the limits established by the illustrations.

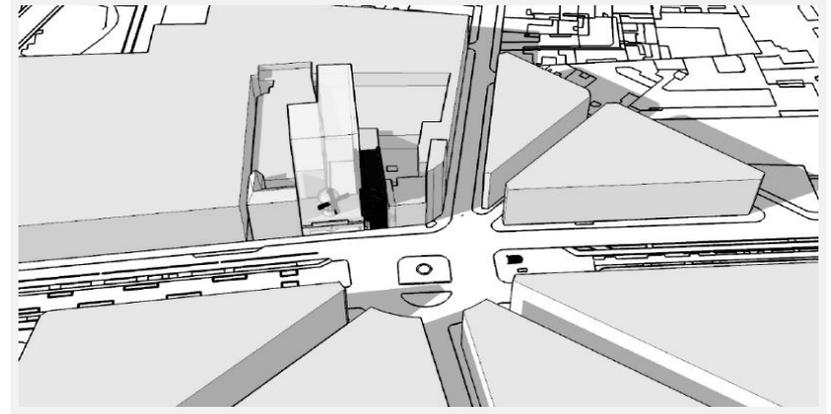


BASIC ORGANIZATION

The Moulin Rouge Dance School will include a basic program occupying a constructed area no greater than 3,600 m² (three thousand square meters). The project will be located within Section B (650 square meters) and within this area the following spaces will be located:

DANCE SCHOOL

- **3 training rooms:** Three 500 m² spaces where beginners will start their training.
- **1 gymnasium:** A 250 m² space for warm-ups and training for advanced level gymnasts.
- **Exterior space:** An open interior space connecting with the city and complying with the following objectives:
 1. A space for social gatherings, celebrations or other miscellaneous activities (100 square meters).
 2. 2 dressing rooms of 50 m² each (1 for men and one for women). Each dressing room should be provided with the following facilities:
 - Men: 5 urinals, 3 toilets in booths, 5 washbasins and an area of benches and lockers.
 - Women: 6 toilets in booths, 5 washbasins and an area of benches and lockers.



BOOKSTORE

- A 50 square meter space including:
 1. A reading area with 10 tables and a space where a staff member can attend the public.
 2. 2 bathrooms of 12.5 m² each (1 for men and one for women). Each bathroom should be provided with the following facilities:
 - Men: 3 urinals, 2 toilets in booths, 2 washbasins.
 - Women: 4 toilets in booths, 3 washbasins.

AMPHITHEATER

- **Two auditoriums:** 150 m² each (90 seats per auditorium).

MUSEUM

- **Exhibition space:** A 200 m² space where an exhibition of the Moulin Rouge art collection will be held.
- **Cafeteria:** A 150 m² space where 20 tables for four persons each will be situated, together with a small area for a snack food concession.
- 2 bathrooms of 12.5 m² each (1 for men and one for women). Each bathroom should be provided with the following facilities:
 - Men: 3 urinals, 2 toilets in booths, 2 washbasins.
 - Women: 4 toilets in booths, 3 washbasins.
- **Souvenir store:** A 50 m² space where Moulin Rouge souvenirs will be sold.



ADMINISTRATION

- **Entrance hall:** a 50 m² space where a reception office or stand for a security guard (including a metal detector at the entrance to the building), as well as an office for the sale of tickets, will be located. This space should be next to the bathroom facilities.
- **Administration:** A 200 m² space where the following spaces will be located:
Administrator's office with space for a secretary.
 1. 2 offices for permanent staff.
 2. 1 single unit toilet facility for men.
 3. 1 single unit toilet facility for women.
 4. 1 area for photocopying.
 5. Storage area facilities.

* **CIRCULATION AND WALLS:** 25% of the total area.

SUMMARY AND ORGANIZATION

PUBLIC SPACES:

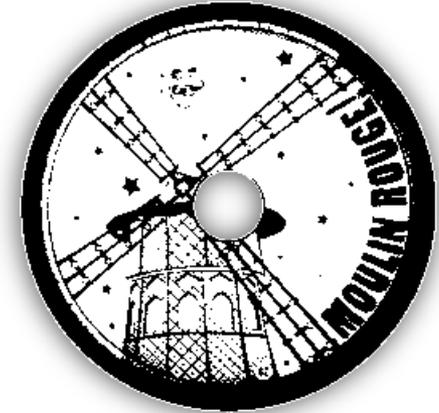
- **Entrance hall:** 50 m².
- **Bathroom facilities:** 50 m²
- **Auditoriums:** 300m²
- **Museum:** 200 mt²

SEMI-PUBLIC SPACES (OR RESTRICTED AREAS):

- **Cafeteria:** 150 m²
- **Book Store:** 50mt²
- **Souvenir store:** 50 m²
- **Exterior space:** 100 m²

PRIVATE SPACES:

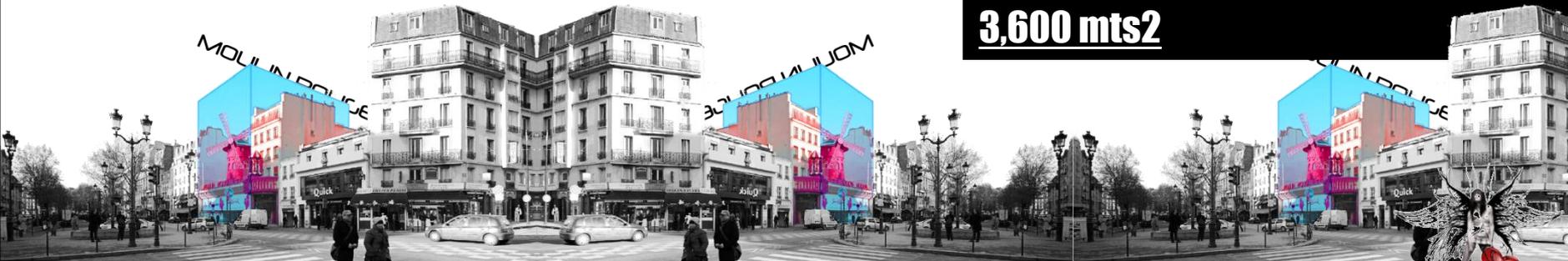
- **Administration:** 200 m²
- **Training rooms:** 1500 m²
- **Gymnasium:** 250 m²
- **Dressing rooms:** 200 m²



PARTIAL:

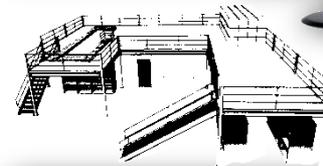
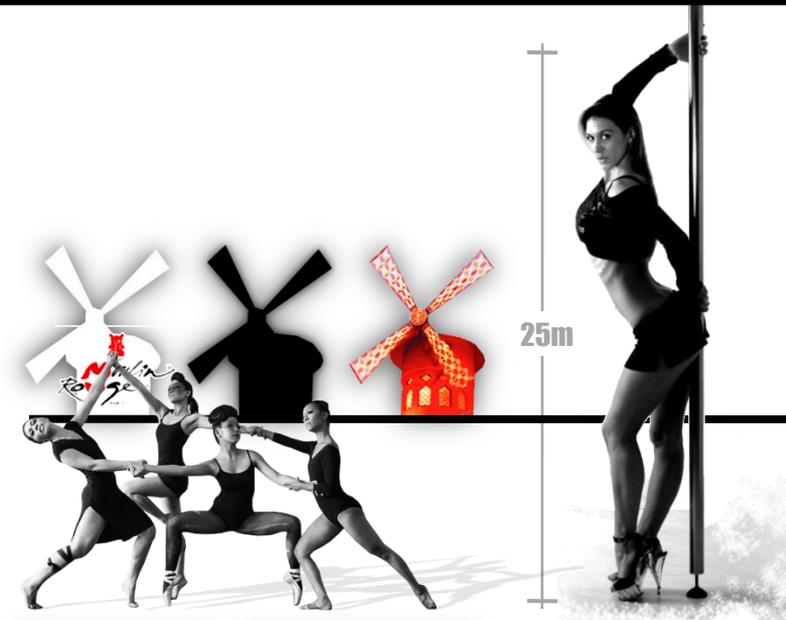
- 3000 m²
- **Circulation and walls:**
(a maximum of 20% of the total area): 600 m²

**TOTAL AREA OF THE DANCE SCHOOL:
3,600 mts²**



DESIGN CRITERIA

- **Height of the building:** The maximum height should be 25 linear meters above the level of the street.
- **The new building and the Moulin Rouge:** The proposed building may respect the object which is the "insignia" of the Moulin Rouge (the 'Red Windmill'), or a more contemporary design may be proposed (real, virtual or digital), which would replace the original, in accordance with the criteria of the contestant, as long as the monumental character of the entrance to the Dance School is maintained.
- **The Dance School:** The Dance School will be at the service of a new generation of artists, performers and dancers interested in providing a new style to the most famous cabaret in the world. Also, the school should seek to foment a cultural exchange with its visitors, so that the classes can be observed through glass, for instance from the cafeteria, library or any one of the hallways adjacent to or linking the area to other parts of the building.
- **Technology and multimedia:** The Dance School should incorporate the latest audio, video and digital projection technology so that it will be at the cutting edge when presenting shows.
- **Spatiality:** The project should include an architectural spatiality which enables the different spaces to interrelate with each other, fusing to create double or triple heights in certain areas so that a sensation of complex spatial design is achieved.
- **Natural and artificial light:** The Training Rooms should have indirect natural light, while the cafeteria should have direct natural light. The other spaces may be designed without natural light and depend on artificial light.
- **Views:** Only the cafeteria and the gymnasium should have views of the street.
- **Levels and heights:** The museum and the training rooms should not be less than 5 meters high and all of the other spaces should be a maximum of 3.50 meters high, and a minimum of 2.50 meters high.
- **Connection:** It is not a requirement that the new building connects internally with the former building.

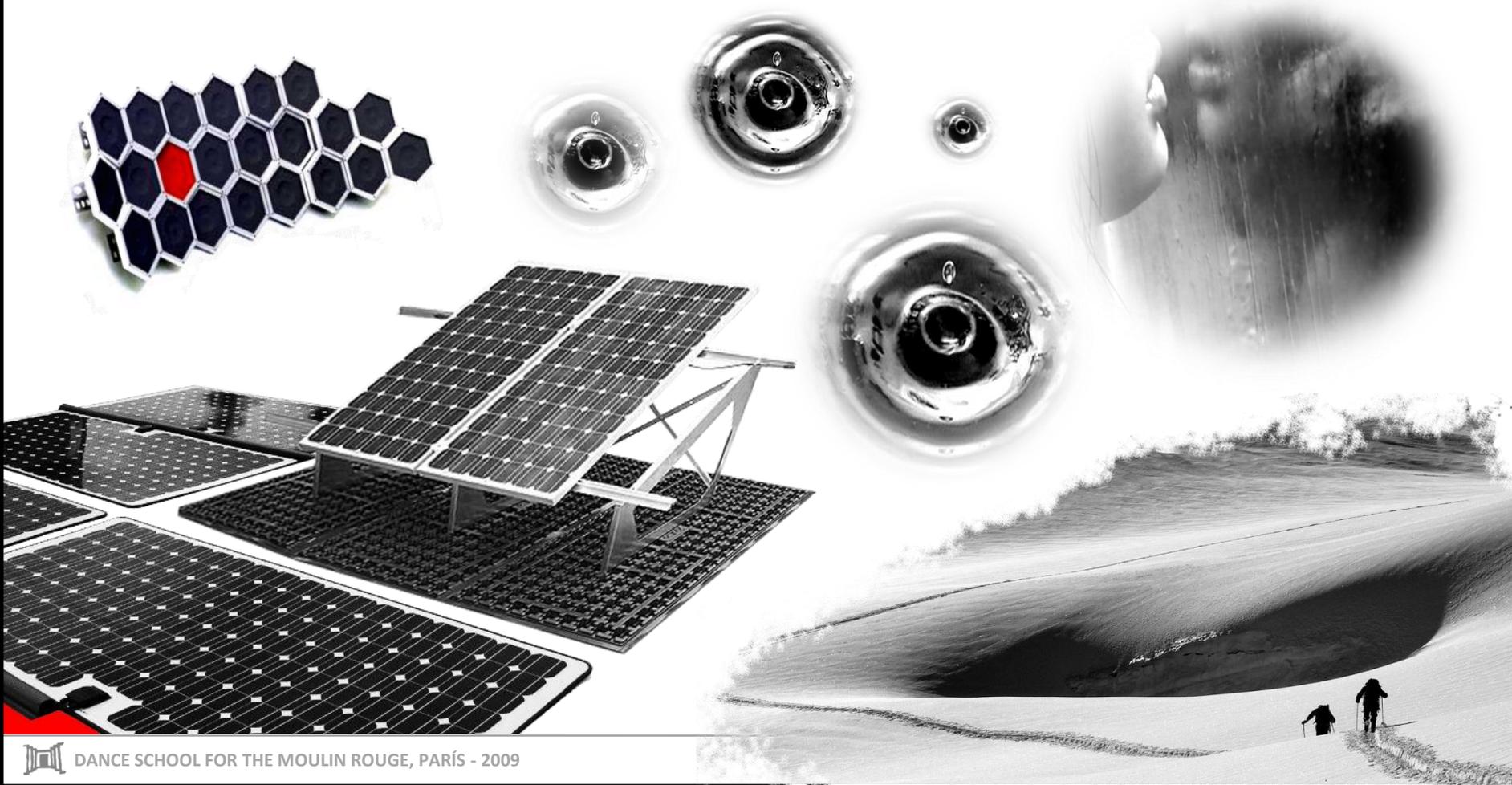


SPECIAL CONDITIONS

Materials and structure: There are no restrictions in terms of the material used, although we recommend – preferably – the selection of materials suitable for the center of Paris.

Rain and snow: Precipitation (rain and snow) should be controlled, but not necessarily through the use of sloping roofs, but instead via some kind of basic system of drainage which takes the rain or snow off the surface of the building.

Ventilation: Some type of forced ventilation system should be considered, or an alternative (ecological) system such as solar cells which would reduce consumption of non-renewable energy for the running of the air conditioning system. However, this is not an obligatory requirement at this early stage of the project, and it can be introduced at a later stage as a technical adjustment during the next phase of the project.



EXCEPTIONS

ARQUITECTUM considers that its competitions provide an excellent forum for architectural experimentation, discussion and speculation. In this sense our parameters are always quite open, flexible and, to a certain extent, referential, given that it is in our interests to motivate architects to give their "point of view". Very often, this vision may involve a subversion of the rules defined by the competition. In other words, each architect is free to explore to the point of ignoring – or even breaking – the rules themselves, thereby risking, of course, disqualification from the competition.



THE LOCATION

The Moulin Rouge is located in a very touristy area. Particularly at night, the area where the Divan du Monde and the Moulin Rouge are located is very popular with visitors. The southern part of the Place Pigalle is dedicated to the sale of music and musical instruments associated with popular music.

The project should be located on the site of the Moulin Rouge (Section B), in the area designated for the project, in Paris, in accordance with the attached plans (see "PHOTOS OF THE SITE" and "PLAN OF THE SITE" in the file for downloading).

CITY OF PARIS

Location: Latitude: 22°57'53.26"S / Longitude: 43° 8'59.65"

Altitude: 11 meters

Surface area: 1,182 km²

Population: 6,094,183 inhabitants (2005)

Population density: 5,155.8 inhabitants/km²

Climate: The average temperature for Paris is 11.7 C (53.0 F). The hottest month is August.

WEBSITES OF INTEREST

For more information related to the city of Paris, France and the context in which this competition has been conceived, participants should visit the following websites:

Google Maps:

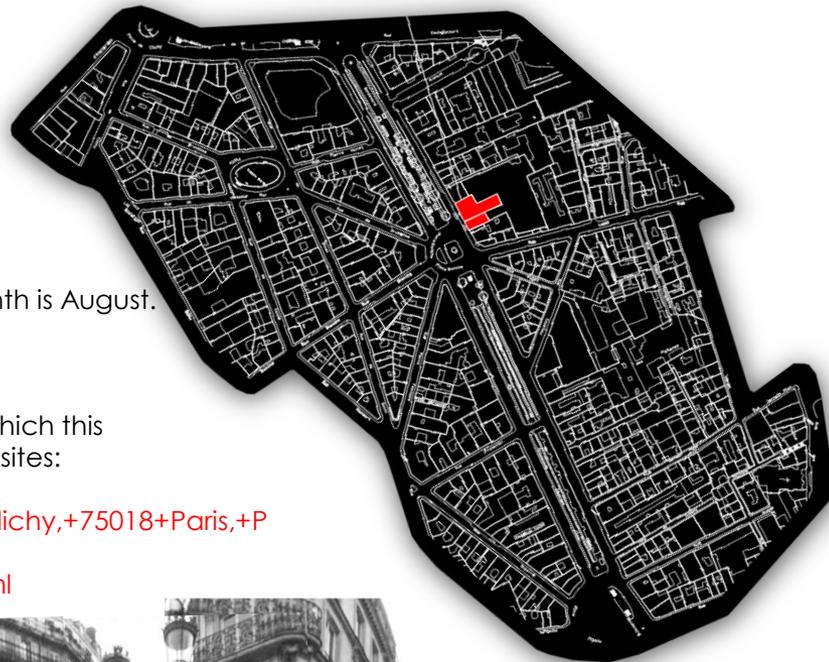
http://maps.google.fr/maps?f=q&source=s_q&hl=fr&q=82+Boulevard+de+Clichy,+75018+Paris,+Paris,+Ile-de-France&sl

Moulin Rouge official website: <http://www.moulinrouge.fr/home-flash-gb.html>

Pigalle neighborhood: <http://www.visitarparis.com/pigalle.htm>

<http://www.descubriparis.com/barrio-de-pigalle.php>

<http://www.france-voyage.com/es/>



Plaza Pigalle Clichy Boulevard



PRIZES

The prizes awarded will be as follows:

1st PRIZE:

US \$ 3,000 (THREE THOUSAND US DOLLARS)

- Two flights to Paris to attend the awards ceremony and the exhibition of the competition's winning proposals, to be held in September 2009.
- The winning project will be presented in a public ceremony at the Moulin Rouge itself.
- Accommodation for three nights for two people in the city of Paris.
- Conference for the architect on the day of the exhibition at the Moulin Rouge.
- 200 copies of the exclusive **ARQUITECTUM** publication – called "**PARIS 2009**" which will include all the competition's winning projects (including the honorable mentions), as well as a profile (photos, career, description) of all the members of each team.
- A guided visit and architectural tour (led by an architect guide) of the most important examples of contemporary architecture in the city of Paris, such as:

- **Le Corbusier's Paris projects**

- **La Villete Park**

- **The district of La Defense**



2nd PRIZE:

US \$ 1,000 (ONE THOUSAND US DOLLARS)

- 100 copies of the exclusive **ARQUITECTUM** publication – called "**PARIS 2009**" which will include all the competition's winning projects (including the honorable mentions).

3rd PRIZE:

- 50 copies of the exclusive **ARQUITECTUM** publication – called "**PARIS 2009**" which will include all the competition's winning projects (including the honorable mentions).

9 HONORABLE MENTIONS

- **It should also be mentioned that each Honorable Mention will receive 15** copies of the competition's winning projects (including the honorable mentions), as well as a profile (photos, career, description) of all the members of each team.

In addition, some of the Honorable Mentions will be published in other architectural magazines and websites around the world.



REGISTRATION PROCESS

The participants must register for the **PARIS 2009** competition for their proposals to be accepted. The only way to register at the competition is through our webpage (fill the registration form) on the **REGISTER** section. To make their registration official the competitors must pay the competition's tariff. There are two forms of payment which will be detailed in the FORMS OF PAYMENT section.

TARIFF

Early bird: US \$ 100.00: from May 1st to May 28th 2009

Registration: US \$ 150.00: from May 29th to June 29th 2009

Late Registration: US \$ 200.00: from June 30th to July 30th 2009

At the end of the registration process, each participant will get:

A REGISTRATION NUMBER

A PASSWORD



NOTES

- The tariff costs are for **“team” and not for each participant or member of the team.**
- Each architect and each participant will receive for this fee –in case of become a winner– an **official digital diploma** will certificate their participation and place on the competition.
- The tariff for participation in the competition does not include sales taxes (IGV or IVA) nor does it include the commission charged by the credit card company (5%). It should be understood, therefore, that the net total debited from the user's card will be the sum previously stated plus these taxes and commissions.
- The competitors should pay the corresponding tariff within the corresponding dates. In other words, “Early Registration” payment should be made before the relevant closing date, and if this is not done then the “Late Registration” fee will apply.
- The password got it will be use to modify the list members of the team. **ONLY** if you need to make any modified on the former initial members of your team, you have to send an email to register@arquitectum.com with the new complete data (First Name, Last Name, Age, Country, Email and Phone number), your official registration number and your password.

arquitectum competitions & events

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make your registration

Fill the following form to register. Don't forget to choose at least one of the registration method: **Offline or Online**. Disabled too any popup blocker that you might be installed on your system.

DANCE SCHOOL FOR THE MOULIN ROUGE PARIS 2009 ACADEMIC COMPETITION

first name	last name	age	country	email	phone

Choose at least one of the registration method Please read carefully.

OFFLINE REGISTRATION

BANK TRANSACTION

The cost of the inscription (for the right to participate in the event) should be paid into the dollar current account 027-200002802 of the "Banco Interbank del Perú - "S.A." Code ("IBR") or ("BIC"): BNPRPE11, in the name of ARQUITECTUM S.A.C., the bank's commercial address is: Carlos Vilarón 140 - Santa Catalina, and the website is: www.interbank.com.pe

Consider the cost of inscription does not include bank commissions or the costs of bank transfers, but only the payment for inscription in the event, plus

ONLINE REGISTRATION

CREDIT CARDS

Those interested can pay for their inscription and registration by credit card (VISA, MASTERCARD & AMERICAN EXPRESS) using the secure system.

When registering online, prospective entrants will proceed through a series of panels, entering required information as directed. The process will end with the confirmation of your payment. After that you will be receiving an e-mail containing the confirmation of your deposit. This panel must be printed out and later submitted with competition entry.

REGISTER CANCEL

Interbank WESTERN UNION VERIFIED by VISA VISA Afiliate a través de tu banco Mastercard AMERICAN EXPRESS



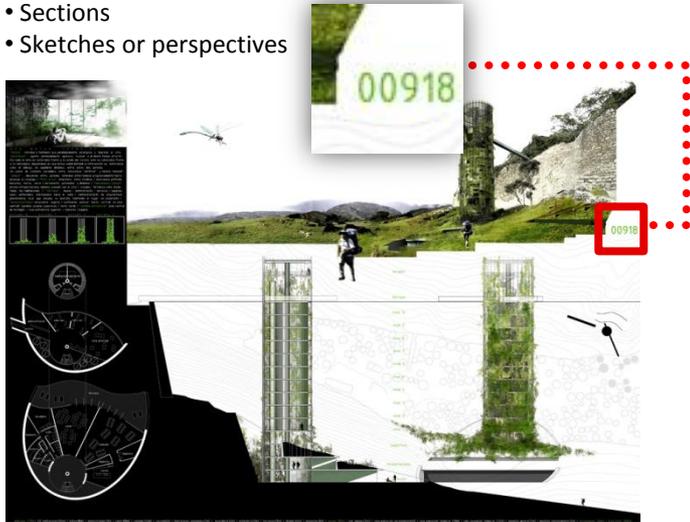
ENTRY REQUIREMENTS

The proposals submission consists of one single part:

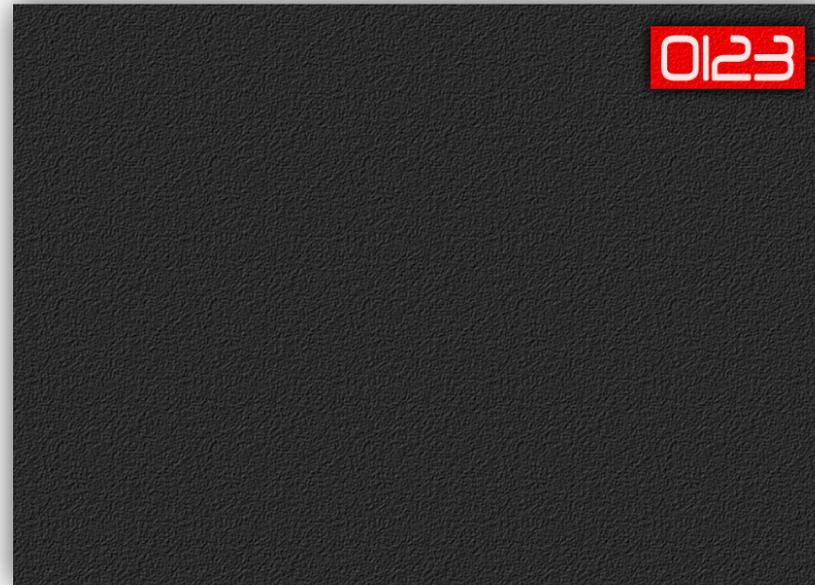
- **ONE IMAGE :**

Participants should send –via Internet– their proposal, which should consist of 1 (one) digital image that can be viewed easily within the horizontal format of a computer screen. The presentation technique is absolutely open and at the discretion of the project designer. However, the inclusion within the image of the following information is recommended:

- Main concept of the project
- Plans
- Sections
- Sketches or perspectives



Example: Winning Project "Kuelap 2007"



Registration
Number

2600 pixels

3500 pixels

The presentation should clearly document the proposal as well as the approach to the project. Ideas regarding organisation, materials, treatment of the location as well as the design should be included when considered relevant.

In some part of the image, there should be included the area of each floor, as well as the total area of the project. Any other verbal (or numerical) description should be expressed in English and should be incorporated into the graphic presentation of the project. The digital images must have the following characteristics:

Digital format: jpg

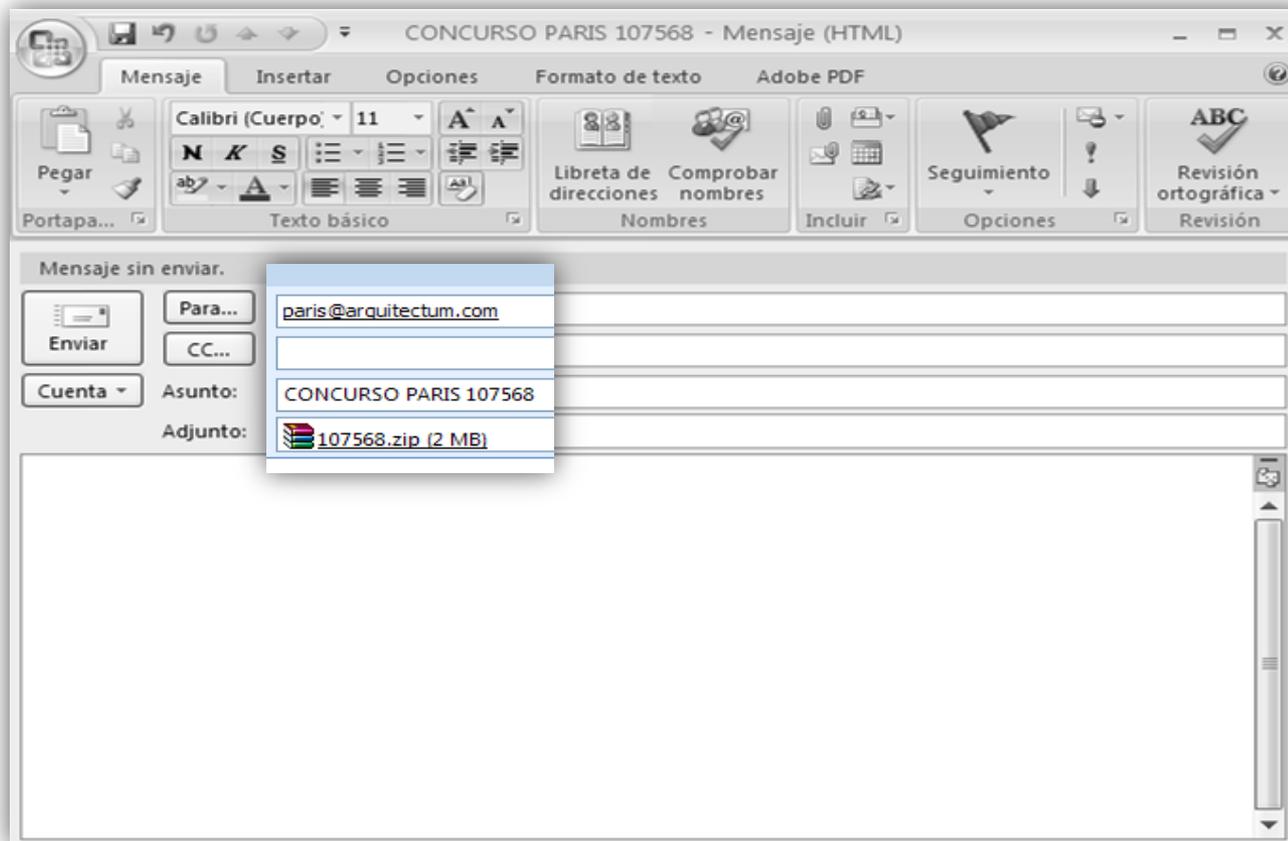
Name: *The image's name must match the Registration Number (ex. 001234.jpg)*

Weight: Two (02) Megabytes (at most)

Dimensions: Rectangular format (2600 height x 3500 width pixels)



Participants will have to send –via Internet– this IMAGE inside a ZIP or RAR file, which name will have to match the Registration Number (for example: 001234.zip or 001234.rar) to the contest's official email address: paris@arquitectum.com until August 10th, 2009. This email's SUBJECT must be the NAME OF THE COMPETITION AND THE REGISTRATION NUMBER. (ex. SUBJECT: PARIS 001234).



NOTES

- The competitors will be able to present as many projects as entrances they acquire, since each proposal will have a different REGISTRATION NUMBER.
- No presentation may show any mark, logo, or any element that can identify its author, except for its Registration Number (for example, 001234) which will have to appear in the superior right corner of the image.
- No additional description or text apart from the previously mentioned image will be admissible.
- In order for the proposal to be evaluated we must have received the complete information.



SCHEDULE

ANNOUNCEMENT OF COMPETITION:	March 13 rd , 2009
START OF COMPETITION:	May 1 st , 2009
SPECIAL REGISTRATION:	From May 1 st to May 28 th , 2009
EARLY BIRD:	From May 29 th to June 29 th , 2009
LATE REGISTRATION:	From June 30 th to July 30 th , 2009
ANSWERING OF QUERIES:	Replies updated on the website during the competition in the FAQ section
REGISTRATION DEADLINE:	July 31 st , 2009
PROPOSAL SUBMISSIONS DEADLINE:	until August 10 th , 2009
JURY EVALUATIONS:	August 11 st to August 20 th , 2009
WINNERS ANNOUNCED:	August 21 st , 2009
PARIS EXHIBITION:	September, 2009



DEADLINES

All proposals must be sent via email to paris@arquitectum.com until August 10th, 2009 at (23:59 GMT - 5). Competitors will be responsible for the arrival of their proposals within the corresponding deadlines and no proposal will be received one day after the date previously stated.

CONFIRMATION

Per internal regulations of **ARQUITECTUM**, which maintains the contestant's anonymity, no personal electronic confirmations will be made. Competitors will be able to confirm if their proposals have been received 24 hours after sending the e-mail, in a special section named **PROPOSALS**, which will be available two days before the deadline submit proposals of the competition.

QUERIES

- **Queries about the competition issues will only be answered to all the architects properly registered in the competition so, in order to be answered you must send your mail heading it with your registration number.**
- Queries regarding inscription, registration numbers or any other issue related to payments or money transfers should be made only to the following address: register@arquitectum.com.
- Technical queries with regard to issues not covered by this document and regard to the competition should be made only to the following address: paris@arquitectum.com. They will not be answered personally, but instead posted on the FAQ (Frequently Asked Questions) section, on the competition website.



JURY

The jury is the following:



1. Julien Rousseau (FRANCE)

(Architect / First Prize - New York 2007, Tower Museum in Manhattan)



2. Jean Luc Pehau Ricau (FRANCE)

(Moulin Rouge-Communication director of Moulin Rouge)

3. Patrick Le Mahec (FRANCE)

(Philosopher and Director of communication)



JUDGING PROCESS

The judges will review and evaluate the proposals and choose the winners. The judges will base their decision on their own experience and on the information provided by the contestants which will come with the images submitted. Each jury member will review the proposals submitted.

ARQUITECTUM's General Advisor will observe and participate in each meeting of the judges to insure that the development and follow up of the objectives of the contest are met. In case there is no consensus in the selection of winners or if there is a technical tie, he may participate in the voting in order to continue the evaluations until three winners are selected for the first three places according to the aforementioned Rules of the Contest.

EVALUATION CRITERIA

The criteria for the evaluation of the projects will be based on the following:

- Originality of the proposal and quality of architectural design.
- Coherence of the proposal in terms of the aim and general –and specific– norms of the competition.
- Respect for the areas solicited.
- Clarity of presentation.

It should be clearly stated that the jurors reserve the right to reward any project which –although it may not comply with the precise method, with some of the areas, parts of the program or heights stipulated in the rules of the competition– but only if the omitting –or breaking– of norms by the proposal in question can be justified by a substantial theoretical contribution to the subject by the project or any variable not outlined in the guidelines. Therefore each contestant is responsible for the licenses they may legitimately take within their project, and it is their own decision to circumscribe –absolutely or relatively– the parameters already described.

ELIGIBILITY

Eligible for participation in the competition are:

- Architects and landscape architects from all around the world, working as individuals or in collaboration, as long as they have completed their studies (including bachelors)
- Architecture students are also eligible, but only under the direction of an Architect (could be a professor, but is not mandatory)
- Multidisciplinary teams may also take part in the competitions (engineers, artist, etc.) as long as they have an Architect as Team Leader.

In any case, teams should have 6 members at most.



ANONIMITY

ARQUITECTUM undertakes to scrupulously protect the integrity of this competition during its entire duration and in the following way:

The **REGISTRATION NUMBER** is the only way that each proposal received will be organised, processed and evaluated. To this end the digital image received will be stored under their registration numbers, with the complementary information kept in a separate file and only at the end of the evaluation will the jurors learn the names of the contestants.

DESQUALIFICATION

The General Consultant of **ARQUITECTUM** may disqualify any proposal which:

- Arrives after the closing date (August 10th, 2009).
- Is found to be incomplete or damaged in any of its parts.
- Contains any mark or sign that in some way identifies its author.
- The contestants who omit or do not observe any of these norms will be declared ineligible to compete and disqualified.
- General Rules about Conflict of Interest: Any firms, studios, offices, partners and all architects directly related professionally with any of the jurors, as well as the employees, administrative personnel or executives of **ARQUITECTUM** are ineligible to participate in the competition.



PRIZE - GIVING

- The winning contestants will be notified by e-mail or telephone in their country of origin and their prizes will be sent to them in the quickest and most efficient way possible.
- The departure point for air tickets – for both the winning architect and their guest – may vary depending on the city and country of origin given on the official **PARIS 2008** competition registration form. In other words, if the architect resides in Latin America, the departure point would be Miami or Brazil. If the architect resides in Asia or Australia, the departure point would be Sydney. It should be made clear that said departure point may vary depending on the demand for connecting flights, air traffic at the time and available space on the most convenient route possible.
- It should also be made clear that **ARQUITECTUM** will not cover the expenses of the architect's transfer from his home city or domicile to the stated pick-up point, but only from that point to Paris City and back to the same point. If the architect resides in West Europe, they will have to arrive by their own to Paris and **ARQUITECTUM** will give them US \$ 2,500.00 for their travel expenses.
- In order to receive the cash corresponding to the second prize, the winning contestant must first submit an invoice for professional services including the taxes of the country of origin. In other words, **ARQUITECTUM** will award the prize money of US \$1000.00 as soon as it receives the said invoice.
- In order to receive the publication, each architect must bear the cost of the shipping of the magazines from the **ARQUITECTUM** offices to their country of origin. In other words, each architect – or winning team – should contact a private courier firm such as DHL or FEDEX and pay all the costs of shipping the publication, as well as the relevant taxes in each country, for which they will receive a receipt or invoice from the courier firm.
- The collection of the publication by the winning architects can be made from September of 2009.
- ARQUITECTUM in their interest to capitalize the architectural approach of the previous winners of their competitions, as well as trying to feed the knowledge gained by its participants, and because of their interest to renew and update the assessments, has decided that the Architects who win the "Paris 2009" (first, second and third place respectively) will automatically participate as a jury member at the next International competition (the fees for bringing such charges are included within the amount received by the first, second and third places, respectively).

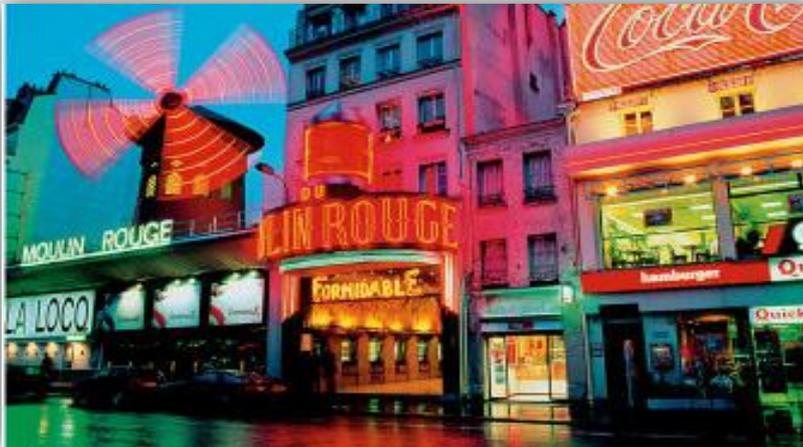


EXHIBITION Y PUBLICATION

The **ARQUITECTUM** Exhibition will take place in the **Moulin Rouge** in September of the 2009 so it can be appreciate by all the tourist, architects as well as the people of the own city.

The **ARQUITECTUM** publication will be produced in a 15 cm x 15 cm format and have a print run of 1000 copies, of which 500 will be distributed among the winning architects and 500 will be distributed among the potential clients on our data base (architectural magazines, publishers and architectural editors around the world) in 150 g *couché* paper and in full colour.

Thanks to the agreement that **ARQUITECTUM** maintains with a number of websites, magazines and design publications, there will be an intense promotion and publishing campaign centred not just on the projects but also on the winning contestants, as was the case with the VENICE 2006, NEW YORK 2007 and LONDON 2008. In addition, a virtual exhibition which will include all the projects presented, as well as the finalists, will be presented in the **ARQUITECTUM** website: www.arquitectum.com during September 2009.



DEVOLUTION

If any contestant or team decides to withdraw from the course after paying the inscription fee, the cost will not be refunded (nor the expense of the fee could be apply to any other further **ARQUITECTUM** competition).

PROPERTY AND RIGHTS

All of the images presented in the competition will subsequently form part of the digital archive of **ARQUITECTUM**, thereby becoming part of its archives for exhibitions and publications related to the event itself.

For any other use not motivated by the "**PARIS 2009**" competition each contestant will retain their intellectual property rights over their work, and therefore the company will not be able to publish it, copy it or print it without the express permission of the contestant or the participating team. Clearly, in any case, the "Moulin Rouge", reserves the right, to develop or not, the project in the future.



COMUNICATION Y TECHINCAL QUERIES

The General Consultant of **ARQUITECTUM** is responsible for the enforcing of the rules of the “**PARIS 2009**” competition, as well as for the management and proper development of the same. Any communication relating to the competition should be sent by e-mail to: paris@arquitectum.com. *Any attempt to get in touch with the jury to discuss anything related to the competition will lead to the immediate disqualification of the contestant.*

Subsequently, given that during the weeks following the submission of proposals –from August 11st to August 20th– we will be meeting daily with the jury in order to process all the information received, **ARQUITECTUM** will not be able to answer any verbal, electronic or postal communication from our offices. Therefore, we recommend that you adhere to the calendar of events established.

COMPLAINTS

- Participation and registering within the competition implies immediate acceptance and submission to all the conditions expressed here, as well as the jurors' decisions.
- The competition cannot be declared void under any circumstances. The competition will conclude with the choosing of the three top-placed contestants and the awarding of the corresponding prizes.
- The jury is the only authorised body responsible for the choosing of the winner of this competition. The judgement made will not be subject to appeal.
ARQUITECTUM reserves the right to make any improvements to the guidelines (dates, deadlines or requirements) in the event of any exceptional circumstance only when it is for the common good of the participants and the best interests of the competition.
- For all legal purposes (civil and criminal) **ARQUITECTUM** functions only as the organiser of the **PARIS 2009** competition and therefore remains exempt from any possible claim if any contestant or team is dissatisfied with the jury's final verdict.



METHODS OF PAYMENT

The registration process begins when you fill the form at the **REGISTER** section of our webpage. Please be careful with the data that you submit specially your email because this is the only way to keep in touch with us. At the end of this process you have to choose between these two alternatives:

1. ONLINE

NOTE: In order to pay ONLINE, it will be necessary to deactivate the programs designed to block pop-ups (for example "Mozilla Firefox" or "Google toolbar") given that these search engines often block the registration system.

Those interested can pay for their inscription and registration by credit card (VISA, MASTERCARD and AMERICAN EXPRESS) using the secure payment system on our website. When you register, you will pass via a series of instructions that will tell you how to proceed and when to fill in the information required. The process ends when the success of the transaction is confirmed and immediately afterwards you will receive an e-mail with your registration number. This card should be printed out and later attached to all the presentation requirements.

For any queries please write to: register@arquitectum.com

Please remember the tariff for participation in the competition does not include sales taxes (IGV or IVA) nor does it include the commission charged by the credit card company.



2. OFFLINE

To register offline those interested should fill in the inscription form to receive immediately a provisional registration number at the e-mail they give. They should then scan and send by fax or e-mail the copy of the bank voucher for the deposit into ARQUITECTUM's account.

BANK TRANSACTION

The cost of inscription (or the right to participate in the competition) should be paid into the dollar current account 057-3000091102 at the "Banco Interbank del Perú - "Swift" (or "BIC"): BINPPEPL, in the name of ARQUITECTUM S.A.C. the bank's commercial address is: Carlos Villarán 140 - Santa Catalina, and the website is: www.interbank.com.pe. The cost of inscription does not include bank commissions or the costs of bank transfers, but only the payment for inscription in the competition, plus the sum of US\$ 25 to cover government tax.

Therefore, the final sum which should be deposited for any bank transaction should be:

Early bird: US \$ 125.00 (one hundred and twenty-five dollars)

Registration: US \$ 175.00 (one hundred seventy five dollars)

Late Registration: US \$ 225.00 (two hundred and twenty five dollars)

WESTERN UNION

*Those wishing to make a transfer via WESTERN UNION should make the payment to **Alfredo Queirolo** with the address: **Lima, Peru** and in this case there will be no additional cost of US \$ 25.00 given that such a transfer is not considered a bank transfer (however, the cost of the inscription does not include the commissions or costs of WESTERN UNION and therefore the amount transferred must correspond exactly to the tariff without any variation of any kind).*

Early bird: US \$ 100.00 (one hundred dollars)

Registration: US \$ 150.00 (one hundred and fifty dollars)

Late Registration: US \$ 200.00 (two hundred dollars)

In both cases an e-mail should be sent to: register@arquitectum.com or a fax to: 51-1-4414065, with a copy of the transfer voucher and/or deposit certifying the corresponding payment (**in the scanned or faxed document THE PROVISIONAL REGISTRATION NUMBER SHOULD BE INCLUDED in order to locate your name in our files**). As soon as we have received proof of payment we will send the inscription number which you must submit with your proposal.





DANCE SCHOOL FOR THE MOULIN ROUGE

FINAL NOTE

For the elaboration of this Competition Rules and the Download files, ARQUITECTUM has used, besides its own material, images extracted from the internet, which we have assumed, are part of the public domain. In case you are the owner of the author's rights of any of these images, and have not been properly identify, please contact us.

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